

**(1) About / (2) Program / (3) Community / (4) Press / (5) Events / (6) Connect**

Five pillars: heritage, education, innovation, development, promotion

Landing page:

Content	Instructions / inspiration
<p><b>Pashto Music Institute</b>  <i>Fostering a thriving musical ecosystem for Pashto</i></p> <p><i>Join us in making it a reality:</i></p> <div> <input type="text" value="Email address"/> <input type="button" value="Sign up!"/> </div> <p>See our <a href="#">Privacy Policy</a> for how we use and protect email addresses.</p> <p>-</p>	

<p>Image</p> <ul style="list-style-type: none"> <li>- Research on Music We explore Pashto music's roots, evolution, and impact through structured research, documentation, and analysis.</li> <li>- Music Education We deliver accessible, culturally rooted music education that empowers learners to understand, perform, and innovate confidently.</li> <li>- Production &amp; Archiving We offer modern facilities to produce, digitize, and preserve Pashto music for current and future generations.</li> <li>- Community Building We foster a vibrant, inclusive musical community through outreach, collaboration, mentorship, and cultural exchange initiatives.</li> </ul>	
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Content	Instructions
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	/ inspiration
<p><b><i>Come Closer to the Heart of Pashto Music!</i></b> <i>[this is a welcome message]</i></p> <p>Welcome to the heart and soul of Pashto musical heritage. The official website of Pashto Music Institute is your gateway to understanding why we exist. Learn about the passion that fuels our commitment to preserving, promoting and innovating Pashto music.</p> <p>Stay with us to discover the rich cultural heritage and the journey we undertake to ensure timeless beauty of Pashto music resonates for generations to come.</p>	

<p><b>Why We Exist?</b></p> <p>Pashto music, a vital part of our cultural identity, is under growing threat. Traditional styles are fading, resources are limited, and emerging artists face few opportunities. In many regions, musicians endure widespread restrictions and cultural bans, pushing this rich art form to the margins. <u>Without a dedicated institution, its preservation and growth remain at risk.</u></p> <p>The Pashto Music Institute exists to change that — to safeguard our musical heritage, foster creativity, and elevate Pashto music on both local and global stages.</p>	
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<p><b>Our Mission</b> <i>[this is from the About page]</i></p> <p>Our mission is to preserve, innovate, and advance Pashto music by bridging tradition with modern creativity. Through research, education, and ecosystem building, we empower artists, cultivate musical excellence, and promote Pashto music worldwide</p>	
<ul style="list-style-type: none"> <li>● <b>Preserve cultural heritage</b></li> </ul> <p>enrich history, evolution, and cultural significance of Pashto music through comprehensive research, digital archiving and safeguarding traditional knowledge.</p>	
<ul style="list-style-type: none"> <li>● <b>Inspire creativity</b></li> </ul> <p>by supporting the creation of fresh music, offering top-notch recording and production facilities, and promoting it in contemporary contexts for modern relevance.</p>	
<ul style="list-style-type: none"> <li>● <b>Empower through education</b></li> </ul> <p>offer formal instruction and skill development for aspiring musicians,</p>	

vocalists, and composers, and facilitate initiatives to transfer rich traditional knowledge.	
<ul style="list-style-type: none"> <li>• <b>Cultural exchange and outreach</b></li> </ul> <p>through promotional initiatives, collaborations with music institutions, cultural organizations, and universities, and active community engagement via festivals, workshops, and seminars.</p>	

 [Learn more](#) [link to the About page]

Content	Instructions / inspiration
<p><b>What We Do?</b> [this is the program overview]</p> <p>PMI preserves, innovates Pashto music, addressing fading heritage, limited resources, and recognition challenges, through a comprehensive modern developmental approach.</p>	
<p><b>(i) Research</b> <a href="#">[add icon or image]</a></p> <p>to document and preserve the historical and cultural significance of Pashto music, ensuring the continuity of both its folkloric, traditional and modern forms.</p>	
<p><b>(ii) Skills</b> <a href="#">[add icon or image]</a></p> <p>to empower aspiring musicians with the skills and insights needed to excel in the field, preserving the genuine essence of Pashto music.</p>	
<p><b>(iii) Promotion</b> <a href="#">[add icon or image]</a></p> <p>to actively promote Pashto music on local and international stages, facilitating cultural exchange and collaboration to broaden awareness and appreciation on a global scale.</p>	
<p><b>(iv) Innovation</b> <a href="#">[add icon or image]</a></p> <p>to stimulate the creation of fresh Pashto music, ensuring its perpetual relevance and growth</p>	
<p><b>(v) Facilities</b> <a href="#">[add icon or image]</a></p> <p>to facilitate the provision of cutting-edge recording and production facilities, we empower artists to craft high-quality music and make it</p>	

accessible to a broader audience.	
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 [Learn more](#) [link to the Program page]

Content				Instructions / inspiration
Pashto Music Industry in Numbers				
<b>100m</b> Pashtoos Globally	<b>300m</b> Active Pashto music listeners	<b>1885 AC</b> [dates back]	- Recorded Music	
- Digital Sales	- Physical Sales	- Subscription	- Streaming Growth	
<b>-30%</b> Compound annual growth rate (CAGR)	- Streaming Revenue			

Content	Instructions/ inspiration
<b>Key Events</b>  Discover the moments that shape our journey. From cultural festivals to community workshops and artist showcases, our key events celebrate Pashto music, bring people together, and keep the rhythm of our heritage alive. Join us in the experience.	
<ul style="list-style-type: none"> <li>● <b>Pashto Music Concert</b> 3 April, 2026 Short Text</li> </ul>	
<ul style="list-style-type: none"> <li>● <b>Pashto Music 101- Training Workshop</b> 30 April, 2026 Short text</li> </ul>	

## (1) ABOUT

## ● Overview

The Pashto Music Institute is dedicated to preserving, innovating, and developing Pashto music, responding to the challenges it faces in the modern era. Our institute unfolds a comprehensive approach to address issues such as the fading echoes of traditional music heritage, the scarcity of educational resources, the shortage of production facilities, and the struggle for recognition.

This includes meticulous research and documentation to preserve the rich historical and cultural heritage of Pashto music. Through this, we not only deepen our understanding but also ensure the seamless transmission of this cultural legacy to the generations that follow. Our commitment extends to empowering aspiring artists with the skills and knowledge crucial for excellence, thus preserving the authentic essence of Pashto music. Educational initiatives play an important role, providing a platform for artists to dive into Pashto music theory, composition, and performance. This approach aims to cultivate a new generation of musicians deeply rooted in their cultural heritage, fostering both the continuity and evolution of Pashto musical traditions.

Nurturing innovation is an integral part of our programming. Beyond education, we strive to breathe new life into Pashto music, ensuring its continual relevance and growth. Simultaneously, we mobilize resources and attract support to establish state-of-the-art facilities. These facilities, encompassing recording and production, are designed not only to meet current needs but also to provide a versatile space for the creation of high-quality Pashto music. Collaboratively, we actively promote Pashto music on local and global platforms, leading cultural exchange initiatives that amplify awareness and appreciation worldwide.

## ● Mission

We are committed to preserve, innovate, and elevate Pashto music. Our mission is to bridge tradition and innovation through meticulous research, educational empowerment, and cutting-edge facilities. We aim to empower artists, enrich the musical landscape, and act as a driving force for the global impact of Pashto music as a shared language.

Our vision is to revitalize and promote Pashto music as a dynamic cultural force, fostering unity, prosperity, and global recognition.

## ● Goals

The goals of the institution are:

- Humanitarian Assistance to support the vulnerable musicians.
- Preserve cultural heritage: Enrich history, evolution, and cultural significance of Pashto music through comprehensive research, digital archiving and safeguarding traditional knowledge.
- Empower through education: offer formal instruction and skill development for aspiring musicians, vocalists, and composers, and facilitate initiatives to transfer rich traditional knowledge.

- Drive innovation and artistic development: by supporting the creation of fresh music, offering top-notch recording and production facilities, and promoting it in contemporary contexts for modern relevance.
- Cultural exchange and outreach: through promotional initiatives, collaborations with music institutions, cultural organizations, and universities, and active community engagement via festivals, workshops, and seminars.

The establishment of the Pashto Music Development Institute marks an important moment in the resurgence of Pashto art. Beyond preserving our cultural heritage, we aim to empower artists, enrich the musical landscape, and become the driving force behind the transformation, connection, and transcending of divisions through the universal language of music. Join us on this transformative journey as we strive to develop and promote Pashto music, fostering unity, prosperity, and global recognition. Together, let's create a harmonious future where the echoes of Pashto music resonate across borders and generations.

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## (2) PROGRAM

Explore the vibrant and diverse programs offered by the Pashto Music Development Institute. From formal education to skill development, our "Program" section is a testament to our dedication in nurturing musical capabilities. Immerse yourself in a world where tradition meets innovation, and experience firsthand the dynamic initiatives that pave the way for the evolution of Pashto music.

### Preservation of cultural heritage:

- Research: document the history, evolution, and cultural significance of Pashto music.
- Archiving: Establish digital archive of Pashto music, meticulously preserving historical recordings, compositions, and cultural artifacts.
- Educational support: Promote formal educational programs aimed at teaching Pashto music theory, composition, and performance, with a focus on preserving traditional knowledge.

### 2. Strengthen through educational opportunities:

- Education: encourage and facilitate formal educational programs that provide in-depth instruction in Pashto music theory, composition, and performance.
- Skill development: create skill development opportunities for aspiring musicians, vocalists, and composers, equipping them with the necessary skills and knowledge to excel in their craft.
- Knowledge transfer: facilitate training programs and initiatives that empower individuals to preserve and pass on the rich traditional knowledge of Pashto music.

### 3. Innovation and artistic development:

- Creation: actively support the creation of fresh Pashto music, promote emerging artists, and endorse original compositions.

- **Production:** assist artists by facilitating/offering state-of-the-art recording and production facilities, enabling the production of high-quality Pashto music albums and tracks.
- **Promotion:** promote Pashto music in contemporary contexts and explore innovative approaches to make it relevant to modern audiences.

### **3. Cultural Exchange and Outreach:**

- **Global promotion:** Implement initiatives to globally promote Pashto music, fostering collaboration and mutual understanding among diverse communities, both nationally and internationally
- **Collaboration:** strengthen partnerships with other music institutions, cultural organizations, and universities, facilitate cross-cultural exchanges and collaborations to expand the reach and impact of Pashto music and foster cultural understanding.
- **Community Engagement:** actively organize and support music festivals, workshops, and seminars, engaging the local and global community in the appreciation and celebration of Pashto music.

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## **(3) COMMUNITY**

Join the Pashto music community – a space where enthusiasts, artists, and scholars converge to celebrate the essence of Pashto musical traditions. In this section, know our key partners, hall of fame, communities of action and discover their programs such as festivals, workshops, and collaborative endeavors that foster connections and bridge cultures. Become a part of the movement that recognizes the power of music to unite hearts and transcend boundaries.

### **3.1. Community-led Events**

- Pashto Music Workshop
- Community Jam Session

### **3.2 Volunteer Opportunities**

- **Event Coordinator**
  - Description: Help organize and manage IPM events. Responsibilities include planning, logistics, and on-site coordination.
  - How to Apply: Submit your application through our website or contact [volunteer@pashtomusic.org](mailto:volunteer@pashtomusic.org)
- **Music Instructor**
  - Description: Teach Pashto music classes to community members. Experience in music education is preferred.
  - How to Apply: Email your resume to [volunteer@pashtomusic.org](mailto:volunteer@pashtomusic.org)

### **3.3. Community Stories:**

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3.4. Support Groups

3.5. Resources

Explore our collection of resources designed to help you improve your skills and knowledge in Pashto music. From educational materials to practice tools, we have everything you need to continue your musical journey.

- Music Sheets: Download traditional and contemporary Pashto music sheets.
- Tutorial Videos: Access video tutorials on various aspects of Pashto music.
- Practice Tools: Find tools and tips to enhance your practice sessions.

3.6. Contact Information

For community inquiries and support, please contact:

- Email: [community@pashtomusic.org](mailto:community@pashtomusic.org)
- Address:

(4) PRESS

Stay updated with the latest news, accolades, and milestones achieved by the Pashto Music Development Institute. In this section, delve into the media coverage and press releases that highlight our journey, partnerships, and contributions to the world of Pashto music.

Join us as we share our stories, achievements, and the impact we strive to make on a global scale.

4.1 Latest News

Image	<b>PMI Launches Scholarship Program for Aspiring Pashto Musicians</b>
	Date: June 1, 2024 The Institute of Pashto Music has announced a new scholarship program aimed at supporting young, talented Pashto musicians. This initiative seeks to foster the next generation of Pashto music artists by providing financial aid and mentorship.
Image	<b>Pashto Music Heritage Festival Draws Record Crowds</b>
	Date: July 20, 2024 The recent Pashto Music Heritage Festival, organized by IPM, attracted thousands of attendees. The event featured live performances, workshops, and cultural exhibitions, celebrating the rich musical traditions of the Pashtoon people.



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## 4.2 Press Releases

Image	<b>PMI Partners with Global Music Foundation for Cultural Exchange Program</b>
	<p>Date: July 20, 2024</p> <p>The Institute of Pashto Music has partnered with the Global Music Foundation to launch a cultural exchange program. This initiative will facilitate collaboration between Pashto musicians and international artists.</p> <p><a href="#">Read More</a>   <a href="#">Download PDF</a></p>

## 4.3 Media Coverage

Image	<b>"A New Era for Pashto Music" - BBC Pashto</b>
	<p>Date: July 20, 2024</p> <p>Summary: BBC Pashto covers the recent advancements made by PMI in the field of music production and innovation. The segment includes interviews with key figures from the institute.</p> <p><a href="#">Read More</a></p>

## 4.3 Press Kit

- **About PMI:** Background information on the Pashto Music Institute, including its mission, vision, and history.
- **High-Resolution Images:** Downloadable images of events, key personnel, and facilities.
- **Contact Information:** Details for media inquiries and press contacts.
- **Download Press Kit**

## 4.4. Contacts for Press

For media inquiries, please contact:

- Email: [press@pashtomusic.org](mailto:press@pashtomusic.org)
- Address: Pashto Music Institute, Kabul, Afghanistan

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## (5) EVENTS

Find a vibrant showcase of our upcoming concerts, workshops, festivals, and cultural celebrations dedicated to the rich heritage of Pashto music.

Our events are designed to bring together a diverse community of artists and art lovers, fostering unity, creativity, and appreciation for our cultural legacy.

Join us in celebrating the timeless traditions and dynamic innovations of Pashto music, and experience the power of music to inspire, connect, and transform.

Upcoming Events	Past Events

- [Event Calendar](#)
- [Get Involved](#)
- [Gallery](#)

5.1 Upcoming Events:

1. Pashto Music Heritage Festival

- Date: July 15, 2024
- Time: 10:00 AM - 800: PM
- Description: A day-long celebration featuring traditional Pashto music performances, folk dances, and cultural exhibitions. Enjoy live music from renowned Pashto artists and discover the rich musical heritage of Pashtoon culture.

2. Pashto Music Theory Workshop

- Date: August 10, 2024
- Time: 1:00 PM - 400: PM
- Description: An educational workshop designed to explore the fundamentals of Pashto music theory. Open to aspiring musicians and music enthusiasts who want to deepen their understanding of Pashto musical traditions.

3. Digital Music Production Seminar

- Date: September 20, 2024
- Time: 2:00 PM - 600: PM
- Description: Learn about modern digital music production techniques tailored to Pashto music. This seminar will cover software tools, recording techniques, and mixing tips to help artists produce high-quality music.

4. Pashto Music and Poetry Night

- Date: October 5, 2024
- Time: 6:00 PM - 9:00 PM

- **Description:** An evening of enchanting Pashto music intertwined with poetic recitations. Enjoy performances by local musicians and poets who celebrate the deep connection between Pashto music and literature.

## 5.2 Past Events

### 1. Youth Music Camp

- **Date:** May 25, 2024
- **Description:** A fun-filled camp for young aspiring musicians, providing them with the opportunity to learn and play Pashto music. The camp included workshops, group performances, and mentorship from experienced artists.

### 2. Pashto Music Masterclass

- **Date:** April 12, 2024
- **Description:** An interactive masterclass led by a renowned Pashto musician, focusing on advanced techniques and the cultural significance of traditional Pashto instruments. Participants gained valuable insights and hands-on experience.

## 5.3. Special Features

- **Spotlight Event:** Pashto Music Heritage Festival
  - A detailed feature on the festival, including interviews with key performers, behind-the-scenes insights, and audience testimonials.
- **Artist Interview:** Featuring a renowned Pashto musician discussing their journey, inspirations, and the importance of preserving Pashto music.

## 5.4. Event Calendar

### July 2024

- July 15: Pashto Music Heritage Festival

### August 2024

- August 10: Pashto Music Theory Workshop

### September 2024

- September 20: Digital Music Production Seminar

### October 2024

- October 5: Pashto Music and Poetry Night

## **(6) CONNECT**

Connect with us, and let the conversation about Pashto music flourish. There are various ways to engage with the Pashto Music Development Institute. Whether you're an artist, a supporter, or a curious enthusiast, find out how you can contribute, collaborate, or simply stay in touch. Your connection is a vital note in the symphony of Pashto music's resurgence.

- Vision: Promote Pashto music as a dynamic cultural force, fostering unity, prosperity, and global recognition.
- Mission: Bridge tradition and innovation in Pashto music.
- Area of Focus: Preserve, innovate, and promote Pashto music through education and research.